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LIQUID COMPASS RE-SIGNS LINCOLN FINANCIAL MEDIA

Multi-Year Contract Rewards Streaming Provider's Innovative Technology and Customer Service

DENVER (May 26, 2009) – Liquid Compass, a premier streaming delivery network to the radio industry, announced that it has re-signed Lincoln Financial Media – a wholly owned subsidiary of Lincoln Financial Group (NYSE:LNC) – to its streaming media network.

In addition to providing ongoing stream hosting services, the new, multi-year agreement calls for Liquid Compass to roll out its innovative, next generation LC Pro Flash™ media player to all Lincoln Financial Media markets.

“After a careful review of the competition, Liquid Compass again proved why they are a major player and leader in the industry,” said Tom Jackson, Manager/Interactive Media for Lincoln Financial Media. “In addition to developing leading-edge streaming technologies and services, we like their corporate culture, accessibility to company principals and their understanding of the radio industry. They continue to be flexible and willing to listen and adapt to our specific needs.”

A Liquid Compass client since 2004, Lincoln Financial Media owns and operates 15 radio stations in top-50 markets including Atlanta, Denver, Miami and San Diego.

“We are thrilled that Lincoln Financial Media has chosen to entrust us with their streaming initiatives well into the future,” said Zackary Lewis, Liquid Compass' CEO. “We look forward to continuing the great working relationship that we've developed with Tom and his team over the past five years.”

About Lincoln Financial Media

Lincoln Financial Media Company, a wholly-owned subsidiary of Lincoln National Corporation (NYSE:LNC), owns and operates 15 radio stations in major markets, including Atlanta, GA (WQXI-AM, WSTR-FM), Denver, CO (KEPN-AM, KKFN-AM/FM, KQKS-FM, KYGO-FM), Miami, FL (WAXY-AM, WLYF-FM, WMXJ-FM) and San Diego, CA (KBZT-FM, KIFM-FM, KSOQ-FM).

About Liquid Compass

Liquid Compass (www.liquidcompass.net) is a premier streaming delivery network, headquartered in Denver, Colorado. In addition to a wide array of stream hosting services, Liquid Compass also offers managed online ad trafficking and customizable media player development. Currently Liquid Compass provides streaming media services to more than 750 radio stations, including: Lincoln Financial Media, Bonneville, Greater Media, Crawford Broadcasting, BMP Radio, Wilks Broadcasting, Sandusky Broadcasting and more. More information about Liquid Compass is available at www.liquidcompass.net.