

**FOR IMMEDIATE RELEASE****LIQUID COMPASS AND SBR CUSTOM CHANNELS HELP CLIENTS SUPPORT “INTERNET RADIO DAY OF SILENCE”**

*The June 26 Action Is in Response to Increase in Music License Fees*

DENVER (June 20, 2007) – Liquid Compass ([www.liquidcompass.net](http://www.liquidcompass.net)), a leading streaming media provider to the radio industry, and SBR Custom Channels, a provider of custom radio side channels for streaming and HD radio stations, will both provide their customers an opportunity to participate in the June 26 “Internet Radio Day of Silence.”

The action, organized by a grass-roots coalition of webcasters, broadcasters and musicians, is being taken in response to new music license fees adopted by a Copyright Royalty Board scheduled to go into effect July 15, 2007.

During the national “Day of Silence”, participating web/broadcasters will silence their Internet streams for one day and encourage listeners to write or call their representatives and support the Internet Radio Act (IREA) (H.R. 2060 in the House and S. 1353 in the Senate).

With prior approval, Liquid Compass and SBR Custom Channels will replace a client’s station(s) live stream or side channel(s) with a brief (non-station-specific) pre-recorded looped message encouraging listeners to act by calling or writing their representatives to support the IREA. The looped message will replace regular programming on June 26 only.

“The national ‘Day of Silence’ is an opportunity to show solidarity with other webcasters and broadcasters whose livelihoods really depend on Internet streaming,” said SBR Co-President, David Rahn. “Liquid Compass and SBR Custom Channels support fair, reasonable and workable music royalties for Internet streams. But, the standards used by the CRB in the royalty rates decision have resulted in misguided rates that could have permanent negative repercussions for both webcasters and musicians unless the copyright law is fixed now. We’re happy to help our clients participate in the ‘Day of Silence’ if they choose to do so.”

**ABOUT LIQUID COMPASS**

Liquid Compass ([www.liquidcompass.net](http://www.liquidcompass.net)) is a premier streaming and creative media provider headquartered in Denver, Colorado. In addition to providing stream hosting services, Liquid Compass also offers customizable media player development, web development, online content and traffic management, and advertising sales.

Currently Liquid Compass provides streaming media services to more than 500 radio stations and networks including: Entercom, Lincoln Financial Media, Bonneville, Cumulus Media, Saga Communications, Crawford Broadcasting and more. For more information about Liquid Compass, please contact Zackary Lewis at (303) 839-9400, or log onto the web at [www.liquidcompass.net](http://www.liquidcompass.net).

**ABOUT SBR CREATIVE AND SBR CUSTOM CHANNELS**

SBR Creative Media is advising and consulting radio stations throughout North America in Triple A/Adult Rock, Alternative, Modern AC and Classic Rock formats. SBR launched its Custom Channels service in 2000 to help radio stations bring new programming - Custom Channels - to the Internet. For more information about SBR Creative Media | Custom Channels, please contact Dave Rahn at (303) 444-7700 or log onto the web at [www.sbrcreative.com](http://www.sbrcreative.com) or [www.customchannels.net](http://www.customchannels.net)

####

Contacts:

Dave Rahn  
SBR Custom Channels  
(303) 444-7700  
[Dave@sbrcreative.com](mailto:Dave@sbrcreative.com)

Zackary Lewis  
Liquid Compass  
(303) 839-9400 x14  
[zlewis@liquidcompass.net](mailto:zlewis@liquidcompass.net)

Bob Wolper  
The Wolper Group  
(303) 707-1021  
[bwolper@thewolpergroup.com](mailto:bwolper@thewolpergroup.com)