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Liquid Compass Releases Advanced Mobile Radio App For Android Devices

Gives Broadcasters Greater Capacity to Reach Listeners On-The-Go

DENVER (April 26, 2011) – [Liquid Compass](http://www.liquidcompass.net), a premier provider of streaming services to the radio industry, announced that its next-generation LC PRO-M mobile streaming app for terrestrial and internet-only radio stations is now available for smartphone devices running on the Android operating system.

Broadcasters on the Liquid Compass Streaming Delivery Network can now offer tune-in options based on their listeners' mobile device preferences—Android or iPhone. Additional devices are expected to be released in the coming months.

“With the addition of the LC PRO-M app for Android-based smartphones, broadcasters can further protect and/or build audience share and time spent listening by offering listeners the same state-of-the-art features and functionality and enhanced listening experience previously available to iPhone owners,” said Zackary Lewis, Liquid Compass CEO.

“Now Playing”, “Social Networking”, “Favorites” and “On-demand” capabilities benefit broadcasters and their end-users in a number of ways, including: station branding for the broadcaster, allowing them to maintain their desktop streaming experience through one of five available “skins” (custom or advertiser-branded skins are optional) at all times while the listener is tuned in; and functionality for listeners, allowing them to “rate”, “like” or “tag” songs for later purchase without having to leave or close the app. Listeners can also make updates to their Twitter or Facebook pages directly through the mobile app.

“Our mobile apps allow broadcasters to continue to reach more of their listeners anywhere they go and keep them tuned in longer – on the mobile device of their choosing – all in the same stable, secure environment they currently enjoy on the Liquid Compass Streaming Delivery Network,” Lewis said.

More features and benefits of Liquid Compass's new mobile division are available on the Liquid Compass website: www.liquidcompass.net.

About Liquid Compass

Liquid Compass is a premier streaming delivery network headquartered in Denver, Colorado. In addition to a wide array of stream hosting services for desktop and mobile applications, Liquid Compass is also the leading developer of customizable media players and radio streaming applications. Currently, Liquid Compass provides streaming media services to radio stations in markets throughout the U.S., including: Lincoln Financial Media, Bonneville, Hubbard Radio, Crawford Broadcasting, BMP Radio, Sandusky Broadcasting, Saga Communications, Salem Communications and more. More information about Liquid Compass is available at www.liquidcompass.net.

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