

For Immediate Release

LIQUID COMPASS EXPANDS AD REPLACEMENT OFFERING ***Ando Media Reseller Agreement Gives Clients Choice of Ad Replacement Products***

DENVER (Jan. 17, 2008) – Liquid Compass www.liquidcompass.net, a premier provider of streaming and web services to the radio industry, is now a certified Ando Media, LLC reseller/partner and has begun offering their Ad Injector ad replacement software to clients as of January 1, 2008.

As a result of the new partnership, Liquid Compass' clients now have a choice between two of the industry's leading ad replacement products: Ando Media's Ad Injector ad replacement software and Spacial Audio's Stream Overlay Software.

"We are pleased to be working with Liquid Compass and to offer their clients the advanced functionality and broad capability inherent in our Ad Injector™ Platform," said Robert Maccini, Ando Media's CEO.

Ando Media's Ad Injector Platform integrates Ando Media's patent pending Ad Injection and Ad Detection capabilities with Webcast Metrics Real Time Audience Measurement providing broadcasters the opportunity to insert, detect, and measure Internet ad impressions.

Ad Injector seamlessly integrates into Liquid Compass's custom Silverlight, Windows Media and Flash Media players and also integrates with TrafficMyAds, a managed service that allows customers to send all ad traffic requests directly to the Liquid Compass team. This is ideal for those clients who prefer not to handle in-stream ad trafficking on their own.

"Our partnership with Ando Media provides Liquid Compass' clients a choice between two premier ad replacement software products and, at the same time, enables us to scale our services to better meet our client's current and future needs," said Zackary Lewis, Liquid Compass's CEO. "The reseller agreement with Ando Media is another example of our ongoing commitment to provide our clients with world class streaming services."

About Ando Media

Ando provides a number of products which it licenses to the radio industry that assist stations in monetizing their audience. These products include Webcast Metrics™ (audience measurement), Ad Injector™ (ad insertion prior to or into a stream including impression measurement), and PodFuse™ (creates podcasts, inserts ads and measures podcast listener trends). Ando currently numbers it's clients at over 4,000 internet radio stations (as of 12/31/2007) and includes many of the largest terrestrial broadcasting companies and Internet-only brands as well. More information is available at www.andomedia.com

About Liquid Compass

Liquid Compass (www.liquidcompass.net) is a premier streaming and web services provider headquartered in Denver, Colorado. In addition to providing stream hosting services, Liquid Compass also offers customizable media player development, web development, online content and traffic management.

Currently Liquid Compass provides streaming media services to more than 500 radio stations and networks including: Entercom, Lincoln Financial Media, Bonneville, Cumulus Media, Saga Communications, Crawford Broadcasting and more. More information about Liquid Compass is available at www.liquidcompass.net.

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