



**FOR IMMEDIATE RELEASE**

**LIQUID COMPASS RE-SIGNS GREATER MEDIA TO MULTI-YEAR CONTRACT**

DENVER (Nov. 23, 2009) – Liquid Compass, a premier streaming delivery network to the radio industry, announced that it has re-signed Greater Media, Inc. to a multi-year contract. Greater Media is the parent company of 23 radio stations in major markets throughout the U.S., including Boston, Charlotte, Detroit, Philadelphia and New Jersey.

In addition to providing ongoing stream hosting services to Greater Media, Liquid Compass will integrate Ando Media's Targeted Ad Injector product, which will enable Greater Media to geo-target advertisements to its listening audience.

"Liquid Compass did a very good job for us during the initial contract period, and we're looking forward to some of the new innovations they have in the pipeline to make our continued relationship even more profitable."

"We are delighted that Greater Media has chosen to re-sign with the Liquid Compass Streaming Media Network," said Zackary Lewis, Liquid Compass' CEO. "We look forward to continuing to provide them with new technologies and services that will enhance the streaming experience for their listeners now and in the future."

**About Greater Media**

Greater Media is the parent company of 23 AM and FM radio stations in Boston, Charlotte, Detroit, Philadelphia and New Jersey; a modern printing plant and a group of weekly newspapers in central New Jersey; and several telecommunications towers throughout the United States.

**About Liquid Compass**

Liquid Compass ([www.liquidcompass.net](http://www.liquidcompass.net)) is a premier streaming delivery network, headquartered in Denver, Colorado. In addition to a wide array of stream hosting services, Liquid Compass also offers managed online ad trafficking and customizable media player development. Currently Liquid Compass provides streaming media services to more than 750 radio stations, including: Lincoln Financial Media, Bonneville, Greater Media, Crawford Broadcasting, BMP Radio, Wilks Broadcasting, Sandusky Broadcasting, Saga Communications, Salem Communications and more. More information about Liquid Compass is available at [www.liquidcompass.net](http://www.liquidcompass.net).

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