

## IMMEDIATE RELEASE

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### LIQUID COMPASS HIRES 20-YEAR VETERAN RADIO EXECUTIVE AS NEW COO

*Amy Van Hook to Oversee Day-to-Day Operations*

DENVER (July 10, 2007) – Liquid Compass ([www.liquidcompass.net](http://www.liquidcompass.net)), a leading streaming media provider to the radio industry, hired Amy Van Hook as chief operating officer. A 20-year veteran of the radio industry, Van Hook comes to Liquid Compass from Entercom, one of the nation's largest radio broadcasters, where she was director of digital operations.

"Amy brings us a wealth of radio industry experience, knowledge and perspective, and will be instrumental in helping the company meet its strategic growth objectives," said Zackary Lewis, Liquid Compass CEO.

In her new position with Liquid Compass, Van Hook will be responsible for overseeing day-to-day operations, which will include enhancing existing infrastructure as well as establishing growth management guidelines to support the company's internal growth and expansion into new markets. She will also be involved in new product development and client relationship building within the radio industry.

"I look forward to joining the Liquid Compass team and helping more radio broadcasters appreciate the value of streaming and its positive impact on overall operations, advertisers and, of course, listeners," Van Hook stated.

### ABOUT LIQUID COMPASS

Liquid Compass ([www.liquidcompass.net](http://www.liquidcompass.net)) is a premier streaming and creative media provider headquartered in Denver, Colorado. In addition to providing stream hosting services, Liquid Compass also offers customizable media player development, web development, online content and traffic management, and advertising sales.

Currently Liquid Compass provides streaming media services to more than 500 radio stations and networks including: Entercom, Lincoln Financial Media, Bonneville, Cumulus Media, Saga Communications, Crawford Broadcasting and more. For more information about Liquid Compass, please contact Zackary Lewis at (303) 839-9400, or log onto the web at [www.liquidcompass.net](http://www.liquidcompass.net).

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