

LIQUIDCOMPASS SIGNS BORDER MEDIA PARTNERS

Develops First Ever Spanish Language, Branded Media Player

DENVER (September 18, 2008) - **Liquid Compass**, a premier streaming media delivery network, announced that it has begun providing streaming media services to its newest client, **Border Media Partners** (BMP Radio). Headquartered in Dallas, Texas, BMP Radio is the largest, privately-owned, Hispanic-focused radio company in the United States.

Liquid Compass currently provides streaming media services to three of BMP's radio stations in San Antonio and Austin, Texas, including stream hosting, custom media player development, and the company's professionally managed ad traffic service, TrafficMyAds.

In addition, Liquid Compass has launched the first-to-market Spanish language branded media player in North America which went live earlier in August on the company's Spanish language station in Austin, Texas, bringing to four the total number of BMP stations currently served. Both companies look to expand that number to between 15 and 20 in the near future.

"When looking at their business model, it became very clear, very quickly that Liquid Compass could provide everything we were looking for from a streaming partner," said Scott Wallace, BMP's Senior Vice President/CTO. "The decision was a no brainer for us—we have every confidence in Liquid Compass's ability to take Border Media Partners to the next level."

"Signing BMP Radio is a significant milestone for Liquid Compass," said Zackary Lewis, Liquid Compass' CEO. "We are delighted to be working with the leading operator of English and Spanish language radio stations in the Texas market, and we look forward to further developing our relationship with their richly diverse corporate culture."

About Border Media Partners

BMP owns and/or operates 29 radio stations in five Texas markets including San Antonio, Austin, the Rio Grande Valley, Laredo, and Waco.

About Liquid Compass

Liquid Compass (www.liquidcompass.net) is a premier streaming media delivery network, headquartered in Denver, Colorado. In addition stream hosting services, Liquid Compass also offers customizable media player development, online content and traffic management.

Currently Liquid Compass provides streaming media services to more than 700 radio stations, including: Entercom, Lincoln Financial Media, Bonneville, Greater Media, Entravision, Crawford Broadcasting, BMP Radio and more. More information about Liquid Compass is available at www.liquidcompass.net.

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